Sarah Pinto

*La théâtralisation de l’énonciation dans Banlieusards de Kery James, rap manifestaire*

**Abstract** – Rap texts are generally less analysed in terms of enunciation and argumentation. The rap song *Banlieusards*, written by the politically engaged French rapper Kery James, offers a particularly interesting staging of enunciation to study from the perspective of a “manifesto” political speech. By building an ethos of a rapper-speaker, Kery James invites us to reverse the negative axiological values attributed to the adjective “banlieusard” by addressing an audience that he constitutes as a community united by common sufferings. After defining to what extent rap can be described as “manifesto”, we will analyse the strategies for reversing counter-speeches and the dramatization of enunciation in this hymn to the youth of the French suburbs.

**Keywords:** French rap, manifesto, enunciation, Kery James, ethos