CURRICULUM VITAE di:

Nominativo

Mario Mazzocchi

Posizione accademica

Macrosettore:	13/D – STATISTICA E METODI MATEMATICI PER LE DECISIONI
Settore Concorsuale:	13/D2 – STATISTICA ECONOMICA
Settore Scientifico Disciplinare:	SECS-S/03 – STATISTICA ECONOMICA
Qualifica:	Professore ordinario
Anzianità nel ruolo:	4 anni (da febbraio 2020)
Sede Universitaria:	Università di Bologna
Struttura di afferenza (dipartimento o altro)	Dipartimento di Scienze Statistiche

Posizioni ricoperte precedentemente nel medesimo ateneo o in altri

Periodo	Fascia	Ateneo
2002-2005	Lecturer B	University of Reading (Regno Unito)
2005-2010	Ricercatore	Università di Bologna
2010-2017	Professore Associato	Università di Bologna

Pubblicazioni Scientifiche

n. progr.	anno	Descrizione pubblicazione
1	2020	Between preferences and references: Asymmetric price elasticities and the simulation of fiscal policies JOURNAL OF ECONOMIC BEHAVIOR & ORGANIZATION
2	2019	The impact of the French soda tax on prices and purchases. An ex post evaluation PLOS ONE
3	2019	Ten years of five-a-day policy in the UK: Nutritional outcomes and environmental effects ECOLOGICAL ECONOMICS
4	2019	Fat tax or thin subsidy? How price increases and decreases affect the energy and nutrient content of food and beverage purchases in Great Britain SOCIAL SCIENCE & MEDICINE
5	2019	Modelling consumer choice through the random regret minimization model: An application in the food domain FOOD QUALITY AND PREFERENCE

6	2018	There is no such thing as a (gluten-)free lunch: Higher food prices and the cost for coeliac consumers ECONOMICS AND HUMAN BIOLOGY
7	2018	Estimation of unobservable selection effects in on-line surveys through propensity score matching: An application to public acceptance of healthy eating policies PLOS ONE
8	2018	Breaking habits: The effect of the French vending machine ban on school snacking and sugar intakes JOURNAL OF POLICY ANALYSIS AND MANAGEMENT
9	2016	Estimating the relationship between food prices and food consumption-methods matter APPLIED ECONOMIC PERSPECTIVES AND POLICY
10	2015	What happens to patterns of food consumption when food prices change? Evidence from a systematic review and meta-analysis of food price elasticities globally HEALTH ECONOMICS
11	2015	What is the public appetite for healthy eating policies? Evidence from a cross-European survey HEALTH ECONOMICS, POLICY AND LAW
12	2015	Research in Food Economics: past trends and new challenges REVUE D'ÉTUDES EN AGRICULTURE ET ENVIRONNEMENT
13	2014	A support for classifying scientific papers in a University Department PROCEDIA ECONOMICS AND FINANCE
14	2014	Determinants of information behaviour and information literacy related to healthy eating among Internet users in five European countries INFORMATION RESEARCH
15	2014	Sociodemographic determinants of diet quality of the EU elderly: a comparative analysis in four countries PUBLIC HEALTH NUTRITION
16	2014	Importance of government policies and other influences in transforming global diets NUTRITION REVIEWS
17	2013	European consumers' perceived seriousness of their eating habits relative to other personal health risks PREVENTIVE MEDICINE
18	2013	A fuzzy multi-criteria approach for the ex-ante impact assessment of food safety policies FOOD POLICY
19	2013	The effect of rising food prices on food consumption: systematic review with meta- regression. BMJ. BRITISH MEDICAL JOURNAL
20	2013	An Evaluation of the UK Food Standards Agency's Salt Campaign. HEALTH ECONOMICS
21	2013	Can Nutrition Policy Evaluation be Evidence Based? Examples and Dilemmas EUROCHOICES
22	2013	The EATWELL project: Recommendations for healthy eating policy interventions across Europe NUTRITION BULLETIN
23	2012	Policies to promote healthy eating in Europe: A structured review of instruments and their effectiveness NUTRITION REVIEWS
24	2012	Assessment of evaluations made to healthy eating policies in Europe: a review within the EATWELL Project PUBLIC HEALTH NUTRITION
25	2011	Policy interventions to promote healthy eating: A review of what works, what does not, and what is promising FOOD AND NUTRITION BULLETIN
26	2011	Five-a-day, a price to pay: an evaluation of the UK program impact accounting for market forces JOURNAL OF HEALTH ECONOMICS
27	2011	Calories, obesity and health in OECD countries APPLIED ECONOMICS
28	2011	Dynamics and Heterogeneity in Italian households through expenditure behaviors RIVISTA ITALIANA DI ECONOMIA, DEMOGRAFIA E STATISTICA
29	2010	The 2010 Volcanic Ash Cloud and Its Financial Impact on the European Airline Industry CESIFO FORUM
30	2010	Tourism demand for Italy and the business cycle TOURISM MANAGEMENT
31	2009	Fat Economics: Nutrition, Health and Economic Policy OXFORD UNIVERSITY PRESS
32	2009	Stock market response to food safety regulations EUROPEAN REVIEW OF AGRICULTURAL ECONOMICS
33	2008	Statistics for Marketing and Consumer Research SAGE PUBLICATIONS
34	2008	Trends in dietary patterns and compliance with World Health Organization recommendations: a cross-country analysis PUBLIC HEALTH NUTRITION
35	2008	The economics of food risk communication PERSPECTIVES IN AGRICULTURE, VETERINARY SCIENCE, NUTRITION AND NATURAL RESOURCES
36	2008	Food scares and trust: A European study JOURNAL OF AGRICULTURAL ECONOMICS
37	2008	Food safety regulation, economic impact assessment and quantitative methods INNOVATION
38	2007	Modelling risk perception and trust in food safety information within the theory of planned

39	2007	Domestically produced food: Consumer perceptions of origin, safety and the issue of trust ACTA AGRICULTURÆ SCANDINAVICA. SECTION C, FOOD ECONOMICS
40	2006	Time patterns in UK demand for alcohol and tobacco: an application of the EM algorithm COMPUTATIONAL STATISTICS & DATA ANALYSIS
41	2006	No News Is Good News: Stochastic Parameters versus Media Coverage Indices in Demand Models after Food Scares AMERICAN JOURNAL OF AGRICULTURAL ECONOMICS
42	2006	A structural time series approach to modelling multiple and resurgent meat scares in Italy APPLIED ECONOMICS
43	2005	The economics and policy of diet and health ACTA AGRICULTURÆ SCANDINAVICA. SECTION C, FOOD ECONOMICS
44	2005	Nutrition, health and economic policies in Europe ACTA AGRICULTURÆ SCANDINAVICA. SECTION C, FOOD ECONOMICS
45	2004	Consumer Welfare and the Loss Induced by Withholding Information: The Case of BSE in Italy. JOURNAL OF AGRICULTURAL ECONOMICS
46	2003	Time-varying coefficients in the Almost Ideal Demand System: an empirical appraisal EUROPEAN REVIEW OF AGRICULTURAL ECONOMICS
47	2002	Impact of the BSE Crisis on UK Agribusiness: Results of an Event Study of Equity Prices. American Journal of Agricultural Economics, 84(2): 370-386 AMERICAN JOURNAL OF AGRICULTURAL ECONOMICS
48	2002	A cointegrated VECM demand system for meat in Italy APPLIED ECONOMICS
49	2001	Earthquake effects on tourism in Central Italy ANNALS OF TOURISM RESEARCH
50	1999	Implementation of the Event Study Methodology to Agricultural Markets: An Evaluation of the BSE Impact on Cattle Prices in Italy CAHIERS D'ECONOMIE ET SOCIOLOGIE RURALES

Titoli 1

- Responsabilità scientifica generale o di unità (work package, unità nazionale nei progetti europei o locale in quelli nazionali ecc.) per progetti di ricerca internazionali e nazionali ammessi al finanziamento sulla base di bandi competitivi che prevedano la revisione tra pari:
 2019-2022 ERA-Net JPI-HDHL (MIUR), Joint Action "Policy Evaluation Network – PEN" (WP
- Leader, National Co-ordinator)
 2017-2020 European Commission. Horizon2020. CSA Fit4Food. "Towards FOOD 2030 –
- 2017-2020 European Commission, Horizon2020, CSA Fit4Food, "Towards FOOD 2030 future-proofing the European food systems through Research & Innovation" (Task leader)
 2014-2017 ERA-Net Susdiet (Carasso Foundation & MiPAAF), SUSFOOD project
- "Implementing sustainable diets in Europe"
- 2013-2016 Joint Programme Initiative DEDIPAC (MIUR), "Determinants of Diet and Physical Activity; Knowledge Hub to integrate and develop infrastructure for research across Europe" (Member of the Management Team, Co-ordinator of national consortium INTREPID)
- 2011-2014 European Commission, 7th Framework Programme, Connect4Action support action, "Strategies for improving communication between social and consumer scientists, food technology developers and consumers", (WP leader)
- 2010-2015 European Commission, 7th FP, Nu-Age project, "New dietary strategies addressing the specific needs of elderly population for an healthy ageing in Europe"
- 2009-2012 European Commission, 7th FP, Eatwell project, "Interventions to Promote Healthy Eating Habits: Evaluations and Recommendations", (WP leader)
- 2007-2012 European Commission, 6th FP, MoniQA Network of Excellence, "Towards the harmonisation of analytical methods for monitoring food quality and safety in the food supply chain", (WP leader)
- 2003-2005 European Commission, 5th FP, Trust project, "Food Risk Communication and Consumers' Trust in the Food Supply Chain"
- Direzione o partecipazione a comitati di direzione di riviste Scopus/WOS o classificate da ANVUR, nonché di collane editoriali, enciclopedie e trattati di riconosciuto prestigio nel settore:
 - Co-Editor-in-Chief: Food Policy (fascia A ANVUR13)
 Associate Editor: Journal of Consumer Policy
- Partecipazione al collegio dei docenti nell'ambito di dottorati di ricerca accreditati dal Ministero:
 - Dottorato in Scienze Statistiche, Università di Bologna, 2012-2021
 - Dottorato in Economia e Statistica Agroalimentare, Università di Bologna, 2006-2011

¹ In via esemplificativa sono indicate alcune voci

•	Incarichi di insegnamento o di ricerca (fellowship) presso qualificati atenei e istituti di ricerca esteri o sovranazionali:				
	 2005-2019 Visiting Research Fellow, University of Reading (Regno Unito) 				
	 2002-2005 Lecturer presso l'Università di Reading (Regno Unito) 				
	significativi riconoscimenti per l'attività scientifica, incluse l'affiliazione ad accademie di riconosciuto				
	prestigio nel settore e la presidenza di società scientifiche di riconosciuto prestigio:				
1000					
	Safety Authority (EFSA)				
	2015 to 2020 Member of the International Scientific Advisory Board of the Joint Programme				
	Initiative HDHL (A Healthy Diet for a Healthy Life)				
122	2013 Agricultural Economics Society, Outstanding Young Researcher award				
122	2011-2014 Member of the group of experts for technical advice on the EU School Fruit Scheme,				
	appointed by the European Commission				
	2005 ERAE/EAAE award for best paper by young author published in the European Review of				
	Agricultural Economics				
10-00	2005 University of Reading, Teaching Excellence Award				
•	partecipazione come relatore a convegni di carattere scientifico nazionali o internazionali:				
	 Oltre 30 partecipazioni come relatore a convegni internazionali (alcune invitate) 				
	direzione o partecipazione a gruppi di ricerca, nazionali o internazionali, legati a università ovvero a				
	qualificate istituzioni pubbliche o private:				
	 Dal 2018 responsabile Unità Organizzativa di Sede di RImini, Dipartimento di Scienze 				
	Statistiche, Università di Bologna				
	Altri titoli che contribuiscano a una migliore definizione del profilo scientifico:				
130	2017 Consultant to the FAO, Trade & Nutrition Division, on "the effectiveness of policies targeted				
	at promoting healthy eating"				
	2012-2014 Consultant to the FAO, Regional Office for Europe and Asia				
10.00	2012-2014 Consultant to the FAO, Economic & Social Development Department				
122	1999-2020 Consultant to the Emilia-Romagna Region, Directorate Agriculture, annual statistical				
	yearbook on the regional agri-food system				
	2005-2010 Consultant to the FAO, ESDG, Global Perspectives Unit on the evaluation of				
	nutritional policies				
	2005-2006 Collaboration with the EC, DG Agriculture, tender "CAP's contribution to EU				
	Economic and Social Cohesion"				

data

Bologna, 19/2/2021