



Università degli Studi "G. d'Annunzio"

L'Ascolto

Continuous improvement to the quality of teaching

What is L'Ascolto?

What are its goals?

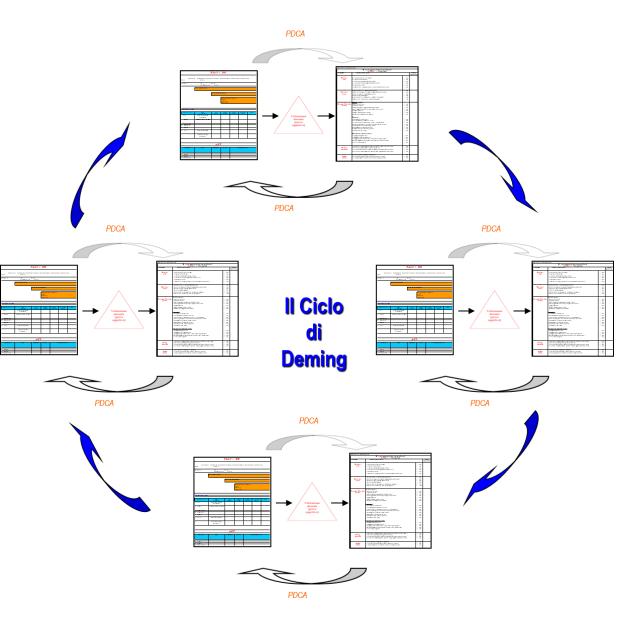


What contribution does it provide to the improvement in teaching quality for accounting subjects?



«Teaching the next generation»

Is it possible with L'Ascolto approach?



L'Ascolto is a Holistic Approach



L'Ascolto is a web platform

mic Years

lin Descriptors

Soft Skills

Methods

Goals

Qfd1

Qfd2

Qfd3

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22/05/202

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WELCOME

Ida Verna

Super Admin

FAQ

Dashboard Dashboard

What are the principles and methods on which L'Ascolto is based?

Teaching the Next Generation: is it possible with L'Ascolto?

LICENCE

Continuous Improvement and Innovation

L'Ascolto is a platform dedicated to all those involved in t

social partners and institutional bodies. Continuous impro teaching represent the aim of this holistic approach to h

who want to experience innovative educational paths training and self-training processes for the development

The L'Ascolto project is an integral part of the initiatives p for the continuous improvement of the quality of ed developed by a researcher from the University of Ar

coordinates a working group (of professors from the san L'Ascolto in two pilot study courses at the same University.

"A che ti giova insegnare se intanto tu per primo non ascu

F. Petrarca

L'Ascolto

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Holistic approach in a web platform

L'Ascolto





Quality assurance system for teaching processes

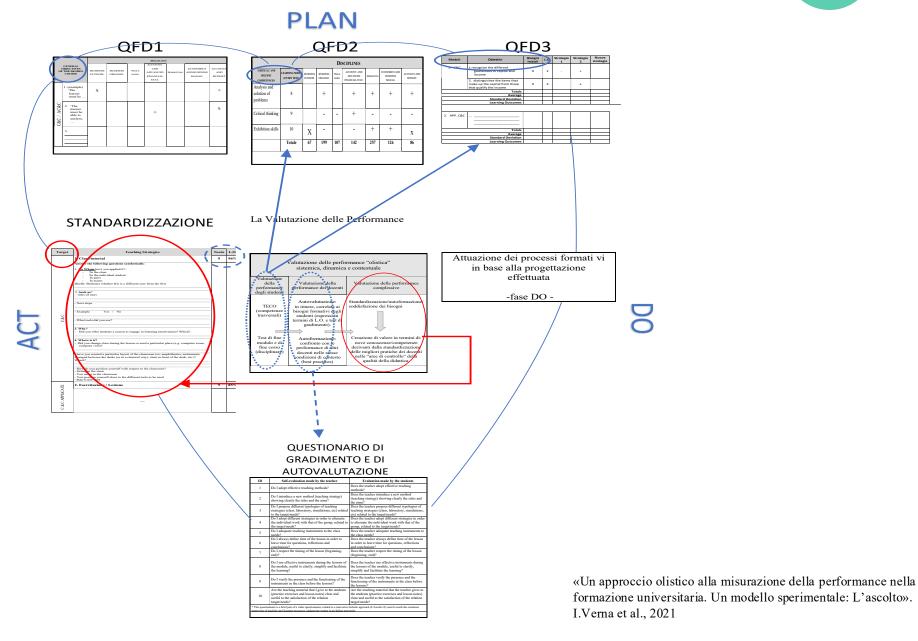


Knowledge sharing management system





Theoretical Background





Theoretical Background

Total Quality

Deming's Cycle / QFD

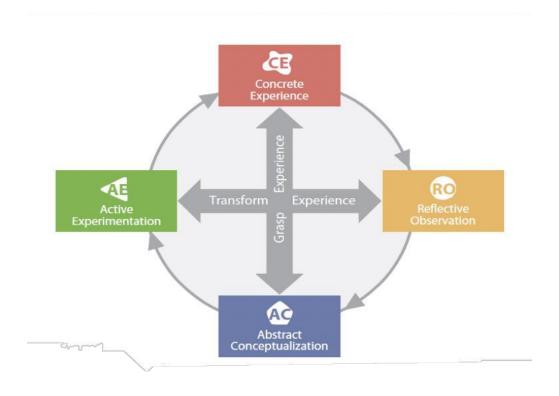
The Experiential Learning Cycle (Kolb & Kolb, 2013) The Deming-Kolb Cicle»

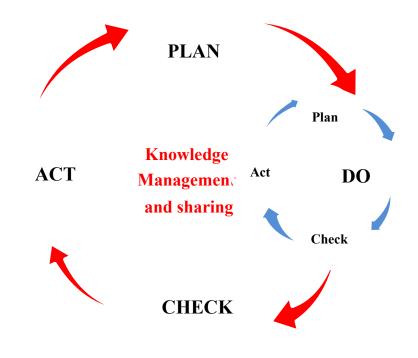
Biggs constructive alignment



Deming towards Kolb



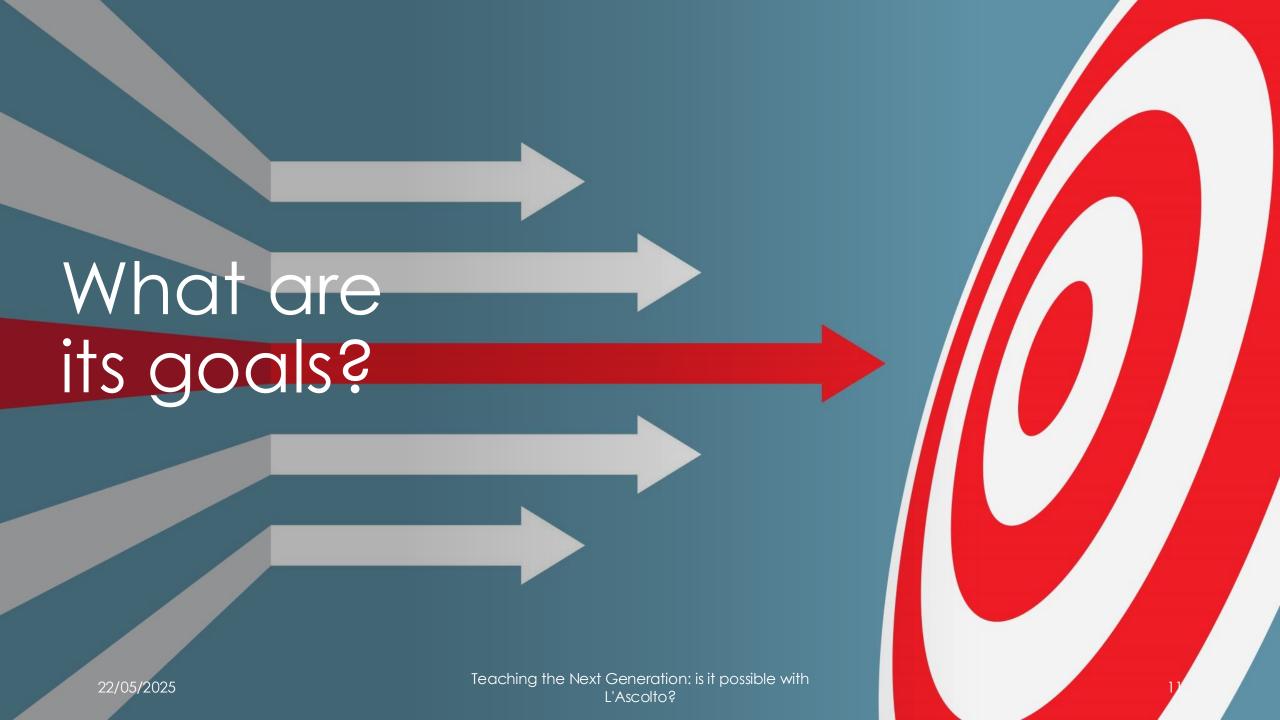




The Experiential Learning Cycle (Kolb & Kolb, 2013)

22/05/2025

«Flexibility in Learning and Teaching Styles in an Accounting Course. "Deming Towards Kolb" I. Verna, 2020



Educational Gaps

THE MOST IMPORTANT GOAL IS TO FILL THE EDUCATIONAL GAPS OF BOTH THE TEACHER AND THE STUDENT

Because no teacher can fill their students' educational gaps without having filled their own first.









L.N. – L.O.

Student's educational gap



L.N. – L.O.

The competence of the teacher at the beginning of the course – The competence required to fill the student's gap

Teacher's educational gap

I. Vema (2023), Teacher evaluation for teacher qualification. A web Platform for "differentiated homologation" of the teacher's professionalism.



How the educational parties use the L'Ascolto platform?

Even if the platform is used by the parities in different times and ways,

the objective of their work is

To create knowledge

that they share to fill:

- teacher gap (development of the teacher's professionalism);
- student gap (to increase student learning);

to improve teaching quality over all.

L'Ascolto means to listen,

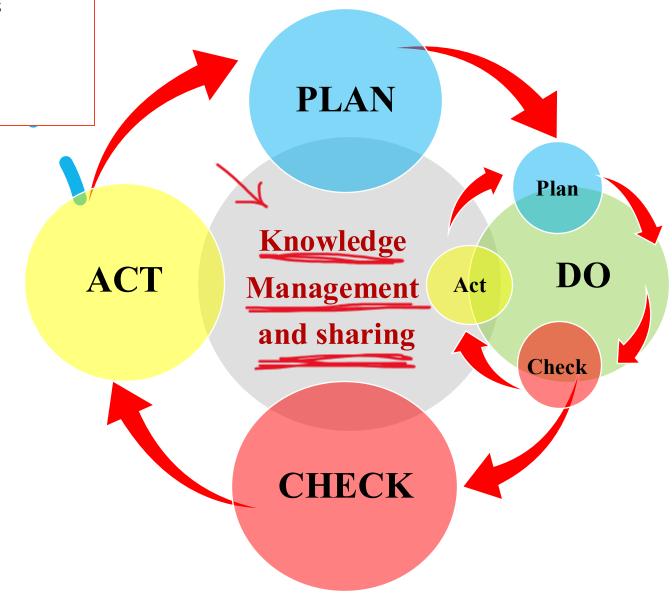
and only by listening to the challenges and complexities teachers and students face every day

we can truly understand them

and only through understanding said complexities we can satisfy their needs.

«Listen to the complexity of teaching to understand it»

«Understand complexity to satisfy needs»



How?

This approach work "with a goal in mind"!

Who uses it?

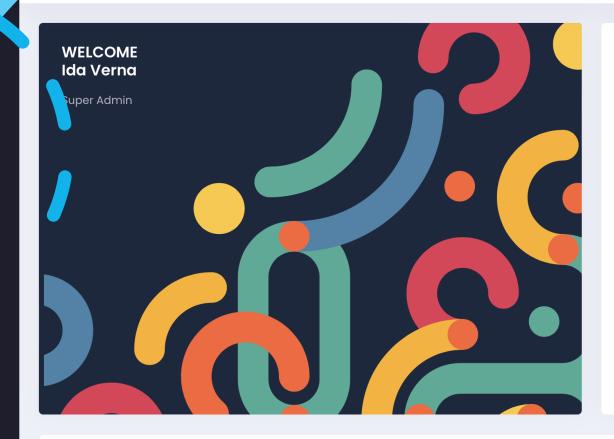
Teachers Students Istitutional bodies Other educators

mic Years blin Descriptors Soft Skills Methods Goals Qfd1 Qfd2 Qfd3

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L'Ascolto

Continuous Improvement and Innovation

"A che ti giova insegnare se intanto tu per primo non asc F. Petrarca

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Teaching the Next Generation: is it possible with L'Ascolto?

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