

## 4th International Workshop

# RETHINKING CULTURE AND CREATIVITY The Behavioural Impact of Cultural Production

October, 3rd & 4th 2024  
PESCARA (Italy)

**Local organisers:** Pier Luigi Sacco (“Gabriele d’Annunzio” University Chieti–Pescara, pierluigi.sacco@unich.it), Alessandro Crociata (“Gabriele d’Annunzio” University Chieti–Pescara, alessandro.crociata@unich.it), Valeria Pica (BACH Center, social.lab.abruzzo@gmail.com), Maria Tartari (BACH Center, social.lab.abruzzo@gmail.com), Alice Conti (“Gabriele d’Annunzio” University Chieti–Pescara, alice.conti@phd.unich.it).

**Co-organisers:** Luciana Lazzeretti (University of Florence, luciana.lazzeretti@unifi.it), Mara Cerquetti (University of Macerata, mara.cerquetti@unimc.it), Anna Mignosa (University of Catania, amignosa@unict.it), Giovanna Segre (University of Turin, giovanna.segre@unito.it), Ludovico Solima (“Luigi Vanvitelli” University of Campania, ludovico.solima@unicampania.it).

The fourth edition of the international workshop *Rethinking Culture and Creativity* will be dedicated to the work of past professor Fabio Donato, full professor of Business Economics at the University of Ferrara.

It will be held in presence at the University “Gabriele d’Annunzio” Chieti–Pescara.

### PURPOSE

The workshop aims to be a space to discuss the behavioural impact of culture and explore how cultural organizations face new challenges in terms of social innovation, social cohesion, physical and psychological well-being, education, environment, etc.

The main purpose is to create a network of scholars on topics related to the economics and management of culture and creativity and to contribute to the current debate and emerging issues on the cultural and creative economy linked to behavioural aspects. The workshop welcomes theoretical and empirical papers from academics, researchers, and students applying qualitative and/or quantitative methodologies.

The workshop’s themes include but are not limited to:

- Culture and health
- Models of participatory cultural governance
- The role of cultural heritage and heritage communities in pursuing cultural, social, economic, and environmental sustainability
- Museums and Social prescription
- Education and training in cultural production
- Culture-led development in peripheral and marginalized areas
- Planning, evaluation, and accountability in the cultural sector
- Culture and tourism, the challenges of over-tourism
- Cultural and creative tourism and sustainability issues
- Culture and digitalisation

## SESSIONS

The workshop includes two plenary sessions and a parallel session for contributions to the mentioned thematic areas.

The first plenary session will open the proceedings and focus on the most recent studies relating to the behavioural impact of cultural activities, offering research perspectives based on a multidisciplinary and interdisciplinary approach.

The second plenary session includes an in-depth analysis of the research projects on the link between culture and tourism developed within Spoke 9 “Cultural resources for sustainable tourism” of the EU Recovery Fund CHANGES Project (Cultural Heritage Active Innovation for Sustainable Society)

International experiences will be discussed and compared in the parallel session among the contributions evaluated by the scientific committee.

## CALL FOR ABSTRACTS

Authors interested in participating in the workshop should send an extended abstract in English or Italian to [social.lab.abruzzo@gmail.com](mailto:social.lab.abruzzo@gmail.com) by **July 6th, 2024** stating a track theme. Notifications of acceptance will be sent by July 31st, 2024.

Extended abstracts should contain a minimum of 500 words and a maximum of 2500 words. Extended abstracts can contain figures, tables and/or images not included in the word count.

Full papers (optional) should not exceed 8000 words, including the abstract (maximum 150 words), tables, references, figure captions, and endnotes. Full papers will be circulated among participants.

## IMPORTANT DATES

- Call for abstracts deadline: **6th July 2024**
- Notification of acceptance: **31st July 2024**
- Full paper submissions (optional) and fee payment: **10th September 2024**
- Workshop dates: **3rd-4th October 2024**

## FEES

The registration fee is €150 and will cover lunches and coffee breaks during the days of the workshop and the social dinner on the first day. The PhD student fee is reduced to €50.

## PUBLICATION OPPORTUNITIES

A selection of papers will be published in Special Issues of national or international journals or edited books by International publishers.

**FOR MORE INFORMATION:** [social.lab.abruzzo@gmail.com](mailto:social.lab.abruzzo@gmail.com)