



Università degli Studi “G. d’Annunzio”

Chieti – Pescara

PUBLIC NOTICE OF THE SEARCH FOR SPONSORS FOR THE EVENT “2023 EUROPEAN RESEARCHERS’ NIGHT”

With this notice the Gabriele d'Annunzio University, Chieti-Pescara (hereafter “the University”) intends to acquire **expressions of interest** from public and private entities (individuals, persons, legal entities and collective bodies of any nature that do not have legal personality), whether for profit or not, willing to enter into a sponsorship contract with the University, in accordance with the principles of impartiality, of Equal treatment and transparency for the “**2023 European Researchers’ Night**” event (hereafter “the Event”) as specified in the following points.

1. PROMOTING ORGANISER

The University, as the entity in charge of the sponsorship procedure, assumes the role of *sponsee*. This Notice is in no way binding on the University, and is to be intended for the purpose of receiving sponsorship offers from potentially interested candidates. This notice does not entail the announcement of any awarding procedure, the formation of any ranking, the attribution of scores or any other form of classification.

2. EVENT

Considering the favourable outcome of the previous editions, the University intends to organize the cultural event called “**2023 European Researchers’ Night**”.

The Event, which is a strategic university objective aimed at popularizing science and the research results, promotes the dissemination of scientific research through meetings with students, schoolchildren and the community at large, from early afternoon until late at night, and represents an outstanding showcase for those who would like to associate their image with a mission of global significance.

The Event, scheduled for September 29, 2023 as in 26 different countries of the European Union, will be held on the Chieti University Campus and will feature workshops, booths equipped for interactive meetings, pathways, seminars and conferences, performances and events featuring personalities from the world of culture, science popularization and music.

Events announcing and accompanying the Event will also take place on the Pescara Campus.

The central theme of this edition, “ONE WORLD, ONE HEALTH, ONE THOUSAND CULTURES”, is intended to emphasize the idea of a culture of sharing and internationalization focused on cultural diversity as a privilege, which brings together and draws on diverse professional expertise in order to enhance humanistic and scientific knowledge.

3. RECIPIENTS

The notice to express interest in the sponsorship is addressed to public or private entities, non-profit associations or other entities, possessing the general requirements set forth in Articles 94 and 95 of D. Lgs. 36/2023, which intend to promote their image by collaborating with the University and by supporting the Event through sponsorships in the form of financial payments or technical sponsorships in the form of providing services and/or supplying goods.

4. OBJECT AND NATURE OF SPONSORSHIPS

Sponsorship is aimed at reducing the University expenses, as well as at ensuring the success of the entire event.

Sponsorship applications should have the following essential features and elements:

- Financial sponsorship (in the form of financial payments);
- Technical sponsorship (in the form of providing services and/or supplying goods that are consistent with the object of the sponsorship);
- Mixed sponsorships, partly financial, partly technical, provided that the value of both the financial part and the technical part has to be clearly defined (for the technical part also the value of individual services/goods offered by the sponsor has to be clearly defined).

The sponsorship search that is the subject of this Notice does not imply a selection among the proposals submitted, concerning the organization of the event for which it is possible and appropriate the involvement of



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multiple sponsors, ensuring the simultaneous presence of their respective logos, brands and messages on the promotional materials.

Excluded Sponsorships

The possibility of entering into sponsorships involving prohibited forms of advertising, even indirectly, is excluded by current legislation.

The University reserves the right, at its sole discretion, not to accept proposals that, due to the nature of the sponsorship or for the sponsor's activities, are inconsistent with the institutional activities and directions of the sponsee. It also reserves the right, at its sole discretion, to reject any proposal for sponsorship or collaboration if:

- it detects harm or damage to the image of the University or its initiatives;
- it finds references, content or propaganda of a political, trade union, philosophical or religious nature;
- it represents direct or indirect advertising for tobacco production and/or distribution, pornographic or sexually-oriented material and weapons;
- it finds it unacceptable because it contains messages that are offensive, harmful against human dignity or discriminatory against gender equality, including expressions of bigotry, racism, hatred, threats, or inappropriate motives in general, and in any case, it excludes sponsorships involving prohibited forms of advertising, even indirectly, by the current legislation.

5. IDENTIFICATION OF THE COMMITMENTS OF THE SPONSEE AND SPONSOR

General Commitments of the Sponsee

To the entities identified as Sponsors, the University guarantees, as a general rule and taking into account the size and nature of sponsorship:

- return of image through the possibility of placing their own advertising (name, brand, image, activities or products) on displays related to the event, prior consent from the University;
- visibility on the University's website and social media;
- possibility to evaluate any possible benefits requested by the sponsor;
- possibility to produce, at its own expense, communication materials to be distributed to the public at the above press conference;
- possibility to use the sponsor status in its own campaigns of communication, prior consent from the University.

Sponsorship will be provided for the whole Event.

In relation to individual sponsorship entities the University can identify the main sponsor and arrange not only forms of differentiation of its own counter-performances modulated in relation to the sponsor candidates' proposals, but also forms of counter-performances other than those above listed, if considered appropriate as to the nature and the extent of sponsorship, type of the sponsored initiative as well as the requests made by the sponsor candidates. All communication materials that the sponsor intends to disseminate shall be at the expense and care of the same, and their dissemination may take place only prior consent from the University.

General Commitments of the Sponsor

In the case of financial sponsorship, the party identified as the sponsor has the main obligation to disburse the offered sum of money within the term specified in the sponsorship contract.

In the case of technical sponsorship, for the provision of goods and/or services, the sponsor, when submitting the offer and formalizing the relationship, is required to identify the logo with which it intends to proceed with the sponsorship, making the exact and faithful reproduction of the same logo available to the University as well as a graphic illustration of how that logo can be used.

6. SUBMISSION OF SPONSORSHIP OFFERS

The expression of interest, made in the form here attached (All. 01), has to be sent via PEC within **September 5, 2023** to the PEC mail ateneo@pec.unich.it and has to indicate the following as the PEC object: "Sponsor Notte Europea dei Ricercatori 2023".

7. EVALUATION OF PROPOSALS

In compliance with the principles of impartiality and equal treatment among the sponsor candidates who have expressed their interest, as well as the criteria established in the "Regolamento d'Ateneo per le sponsorizzazioni"



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– issued by D.R. No. 576 of 12.4.2019 –, the University will evaluate the proposals received and notify the relative outcome to the candidates.

The evaluation of proposals does not normally presuppose a selective comparison procedure of the same, but only concerns the University's assessment of the eligibility and suitability of the proposal in relation to the existence of the requirements and characteristics of the proposal as provided by this Notice, as well as its relevance to the sponsored activity.

Any form of assignment to third parties, including partial ones, on behalf of the sponsor is prohibited.

In any case, sponsorship proposals are not to be considered binding on the University for the purposes of signing the contract.

8. FORMALIZATION OF THE SPONSORSHIP RELATIONSHIP

The formalization of the sponsorship relationship, with the identification of mutual obligations for Sponsor and Sponsee, will be done by entering into a sponsorship contract according to the regulations in force, the model outline of which is attached to this notice (All. 02).

9. PROCESSING OF PERSONAL DATA

The data collected will be processed, including by computerized means, in accordance with “Decreto legislativo del 30 giugno 2003, n. 196 s.m.i.” and “Regolamento (CE) 27 aprile 2016, n. 2016/679/UE”, exclusively within the scope of this notice.

The data controller is the G. d'Annunzio University, located in Via dei Vestini, 31, 66100 Chieti, legally represented by the Rector, tel. 0871 - 3556010, e-mail: rettore@unich.it; pec: ateneo@pec.unich.it.

10. JURISDICTION

The competent court for any disputes arising in the execution of the contract of sponsorship is the one located in Chieti.

This Notice is drawn up in Italian and English. The Italian version shall prevail in the event of any discrepancy between the two versions.

11. PROJECT MANAGER AND INFORMATION

The Project Manager is Dr. Anna Rita Tomei, Head of the Public Works Tender Sector.

Information and/or any clarifications, regarding this notice, may be requested at the following addresses: tel. 0871 355.6301 /6014 e-mail: ndr@unich.it.

12. ADVERTISING

This notice is posted on the University's website at https://www.unich.it/avviso_sponsor .

THE GENERAL MANAGER
Dr. Arch. Giovanni Cucullo